



WIRTA HOSPITALITY WORLDWIDE

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SEQUIM HOTEL MANAGER NAMED CHOICE HOTELS INTERNATIONAL WOMAN OF THE YEAR

General Manager of Sequim Quality Inn & Suites, Nancy Schade, received the coveted Choice Hotel's International "2010 Woman of the Year" award recently while attending the annual Choice Hotel's convention in Las Vegas, Nevada.

This award was created to recognize an outstanding woman within the Choice Hotels International community for her contributions to the travel industry. Schade was recognized for her active leadership and mentoring in her community as she serves multiple organizations, including the American Cancer Society, Olympic Medical Cancer Center, American Red Cross, and our US Armed Forces. "I have always loved serving people, and through the success of Sequim's Quality Inn, I have been able to extend that service to those in our own community, rather than just the visitors of Sequim," says Schade as she still tries to take in the shock of such an honor.

CEO of Choice Hotels, Steve Joyce said that "Nancy is a wonderful example of her hotel's vision of being the primary source of hospitality in her community by providing her guests the best possible experience and by being good neighbors."

Schade was nominated for the award by hotel owner Bret Wirta of Wirta Hospitality Worldwide. Wirta said, "While the hotel industry in general suffered an 18% sales decline in 2009, Nancy led the Quality Inn to a record year last year. Nancy has shown herself to be a strong businessperson and a compassionate leader. We are proud to have her on our team."